

- Decision Making
- Information Sharing
- Directions



The new TUCSON

Sales Pitch

November, 2024
Hyundai Training Academy

Sales Pitch - The new TUCSON

POWERFULL PRESENCE

Design that's thrilling and timeless

- Full LED Headlamps w/ IFS Function
- Dark Tinted Chrome Radiator Grille (Hidden Lighting DRL)
- Turn Signal Indicator LED Outside Mirror
- Roof Rail / Panoramic Sunroof
- R19 Diamond Cut Alloy Wheel
- LED Rear Combination Lamps



LUXURY INTERIOR

Top-level Trim with a Luxurious Edge

- Wraparound Architecture
- Floating Type Console
- Ambient Mood Lamp
- Walk In Device
- Integrated Memory Seat
- Column-type Shift by Wire



HIGHEST LEVEL OF COMFORT & CONVENIENCE

- Panoramic Curved Display
- BOSE Premium Sound System
- Heated & Ventilated Seat
- Full Auto AC System
- Wireless Power Charger
- Luggage Screen
- USB-C Data / Charging Ports
- Bigger Cargo Capacity (582L)



PERFORMANCE FOR THE WIN

Smartstream Gasoline 2.0 MPI
(6-speed automatic transmission)



Power Max : 156 PS
(6200 RPM)
Torque Max : 192 NM
(4500 RPM)

Smartstream Gasoline 1.6 Turbo HEV
(6-speed automatic transmission)



Power Max : 235 PS
(5500 RPM)
Torque Max : 366,8 NM
(4500 RPM)

SUPERIOR SAFETY

SSC with Stop & Go, FCA with Junction Turn, Smart Power
Taillgate, Safe Exit Assist, BVM, SVM, ROA, Safety Power
Window, PCA, 6 Airbags System



PREMIUM FEATURES & TECHNOLOGY

- Intelligent Front - Lighting System (IFS)
- Full Touch-type 6.6" LCD HVAC Control
- ccNC Infotainment System



HEV EXCLUSIVE FEATURES

- Paddle Shift Regenerative Braking
- Baby Mode
- After Blow System
- e-Motion Drive System
- e-Dynamic Drive
- e-Comfort Drive



AFTER SALES BENEFIT



Equipment

The new TUCSON	2.0 MPI	1.6T-HEV
Interior lighting - front		
Glovebox compartment light	-	•
Vanity mirror lights - LED	-	•
Ambient lighting - LED, includes:		
Front door pockets, centre console front storage area	-	•
Front passenger open tray		
Front seats		
Heated seats	-	•
Ventilated seats	-	•
Driving convenience		
Electronic Parking Brake (EPB) with Auto Hold function	•	•
Integrated Memory System (IMS) - 2 driver's seat and outside mirror positions (excluding lumbar)	-	•
Easy Access function - driver's seat	-	•
Driving engagement		
Drive Modes	•	•
Steering column type Shift By Wire (SBW) with Paddle shifters	-	•
Front seats		
Driver's seat - power adjustable - 8-way	•	•
Driver's seat - power lumbar support - 2-way	•	•
Passenger's seat - power adjustable - 8-way	•	•
Passenger's seat - walk-in switch - driver's control for slide and recline	-	•
Windows/shades		
Panoramic glass sunroof - dual panel with tilt and slide front panel and power sunblind	•	•
Power windows - one touch up & down function with anti-pinching safety feature - driver	•	-
Power windows - one touch up & down function with anti-pinching safety feature - front	-	•
Functions		
Apple CarPlay™ & Android Auto® compatibility	•	•
12.3" Multimedia infotainment system	•	•
Speakers		
Bose™ premium audio system - 8 speakers with external amplifier	•	•
Hyundai SmartSense™ including;		
Blind-Spot Collision-avoidance Assist (BCA) - Rear	•	•
Blind-Spot View Monitor (BVM)	•	•
Lane Following Assist (LFA)	•	•
Lane Keeping Assist - Line/Road-Edge (LKA-L/R)	•	•
Parking Collision-Avoidance Assist - Reverse (PCA-R)	•	•
Rear Cross-Traffic Collision-Avoidance Assist (RCCA)	•	•
Rear Occupant Alert (ROA) - w/o sensor	•	•
Safe Exit Warning (SEW)	•	•
Other features		
Manual Speed Limit Assist (MSLA)	•	•
Parking Distance Warning - Forward/Side/Reverse (PDW-F/S/R)	•	•
Tyre Pressure Monitoring System (TPMS) - individual tyre pressure readout	•	•
Airbags		
Front airbags - driver & front passenger	•	•
Side (thorax) airbags - driver & front passenger	•	•
Side curtain airbags	•	•
Security system		
Anti-theft alarm	•	•
Engine immobiliser	•	•

Specification

	2.0 MPI	1.6 Turbo HEV
Dimension (L x W x H / WB)	4640 x 1865 x 1665 / 2755	
Displacement (cc)	1.999	1.598
Transmission	Automatic Transmission (AT), Smartstream 6AT	
Max Power (PS/RPM)	156 PS/6.200 RPM	235 PS/5.500 RPM (Combined)
Max Torque (NM/RPM)	192 NM/4.500 RPM	366,8 NM/4.500 RPM (Combined)
Wheel & Tire	235/60 R18 Alloy Wheel	235/55 R19 Diamond Cut Alloy Wheel

Interior Color



Black monotone leather

Exterior Color



Phantom Black Pearl

Creamy White Pearl

Titan Gray Metallic

Ultimate Red Metallic

Pine Green Matte



Garansi kendaraan 4 tahun/100.000 km, mana yang tercapai terlebih dahulu.

Gratis jasa dan suku cadang servis berkala 4 tahun/60.000 km, mana yang tercapai terlebih dahulu.

Garansi high voltage battery 8 tahun /160.000 km (khusus Hybrid) mana yang tercapai terlebih dahulu.



The new TUCSON 2.0 MPI



The new TUCSON 1.6 Turbo HEV



R18 Alloy Wheel



R19 Diamond Cut Alloy Wheel